

COURSE TITLE:

PUBLIC POLICY ANALYSIS

The number of classes: 50/20

Value expressed in ECTS points: 5/2

Description:

In order to achieve the best possible outcomes in solving problems of interest to society, good practice requires that participants in the decision-making process rely on available existing knowledge and additional analysis. The area of public policy analysis offers a methodological framework for incorporating expertise and a systematic approach in terms of an objective critical view of a specific problem and how to solve it with the help of available state intervention instruments. The Public Policy Analysis course aims to enable students to critically consider various problems in the field of public policy, relying on basic concepts from economics and domain knowledge in the relevant field of public policy. Through basic methodological principles and the use of research methods, participants will understand how to structure the problem, define different options in terms of public policy measures, design indicators and a framework for monitoring and evaluation. In addition, the course aims to enable participants to design an analysis, select the appropriate method for analysis, collect data, conduct an analysis and write an analysis report.



Course content:

- The place of public policy analysis in the policy-making process;
- Economic explanation of state intervention;
- The most common criteria for assessing the effects of public policies;
- Defining the problem;
- Predicting the outcome of alternative policy options;
- Recommending the best option;
- Monitoring the effects of public policy implementation, different types of effects and indicators;
- Public policy evaluation;
- Presentation of arguments;
- Communicating public policy analysis: different typical formats of written communication, oral communication to different users of analysis.

Who is it for?

Public sector employees at different levels of government; researchers, scientists interested in contributing to decision-making on issues of public interest, employees of non-governmental organizations, employees of companies in public sector relations, students.

Prerequisites required:

Prior knowledge of the basics of public sector economics is desirable. If the participants do not have prior knowledge, the course will be expanded to topics in this area. It is desirable that the participants have previously attended the courses Introduction to Applied Public Policies and Data in Public Policies.

Implementers:

Course leaders: dr. Jasna Atanasijević, dr. Branko Radulović

Guest lecturer: Jelena Todorović

